

Curriculum Vitae  
Lubna Said Mohammad Haijawi

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***Personal information:***

Date of birth: 26<sup>th</sup> of September 1976

Place of birth: Kuwait

Marital status: Married

***Education:***

**2019- Until now** PhD student, Tourism at UPM (Malaysia)

**2004** M.A in Tourism Administration at Yarmouk University (Irbid, Jordan).

**1999** B.A of Archaeology & Tourism at Mu'ta University, (Karak, Jordan).

***Training courses:***

- Innovation Management Level 1: Innovation Associate (12-14 February 2022), held by King Abdullah II Center for Excellence cooperated with GIMI Institution.
- How to convert PowerPoint slides into video and audio? 02 March 2022, held by Center for open educational resources and blended learning, The University of Jordan.
- Paradigms and How They Shape a Research's Journey 09 March 2022, held by School of Business and Economics Universiti Putra Malaysia.
- How properly write problem statement identifying the research gap 13 March 2022,

held by School of Business and Economics Universiti Putra Malaysia.

- Basic Structural Equation Modeling (SEM) for survey research using SMART PLS 3.0 15-16 March 2022, held by School of Business and Economics Universiti Putra Malaysia.
- TOT Amadeus Air fares & Ticketing 4-8 October 2021
- Marketing Research: What's New? 12 August 2021 held by School of Business and Economics Universiti Putra Malaysia.
- Using Moderators to Get into the Top Journals: Differentiating the Cake, Icing, & Cherry! by Assoc. Prof. Dr. Nik Mohd Hazrul Nik Hashim 12 March 2021
- How to Successfully Defend & Pass your Comprehensive Exam (CE) or Proposal Defense. by Dr. Mohamed Hisham Dato' Haji Yahya 19 March 2021
- Problem-based learning, Accreditation and Quality Assurance Center, University of Jordan on October, 2018.
- Teaching Critical Thinking Skills, Accreditation and Quality Assurance Center, University of Jordan on October, 2018.
- Scientific Research Methods, Jordan Business Excellence Center, (Amman August, 2018).
- University of Jordan, Elsevier Training for 'How to publish' on May 2018.
- Use Moodle System, Accreditation and Quality Assurance Center, University of Jordan on August, 2017.
- Communication Skills & Body language, Nizar Abandah Academy, (Amman 2016)
- TOT, Saber Air fares & Ticketing, (Amman 2014)
- TOT, Saber Air fares & Ticketing, (Amman 2012)
- Staff Development workshop, Accreditation and Quality Assurance Center, University of Jordan 15 January- 6 February 2012.
- Air Cargo – Al Fadi Center, Amman (2004).
- Fares & Ticketing, Royal Jordanian Amman Galileo, (2001).
- Al Anduls college, trainee lecturer starts (January to June 2000)

### ***Work experience:***

- Lecturer at Tourism Management Department, Archaeology & Tourism School, the University of Jordan, Oct. 2014 until now.
- Dean Assistant for Quality and development, Archaeology and Tourism School, The University of Jordan, Sep 2022 until now.
- Dean Assistant for Alumni Affair, Archaeology and Tourism School, March 2022 until now.
- Lecturer at Tourism & Hospitality Management, the University of Jordan – Aqaba Branch (2011 -2014).
- Dean Assistance for Quality (Nov. 2012 –Nov.2013).
- Frequent Consultation Center IATA Authorized Training Center. As a partner & Instructor. (2011 -2015)
- Applied Science Privet University, Part-time Lecturer (Hotel management, Administration and Accounting for travel agency) starts with the first semester (2009-2011)
- The Hashemite University, Part-time Lecturer (Air cargo, Rehabilitation of air hosts) Starts from (15/3/2009 – 15/5/2009).
- Frequent Travel, as a partner in Travel Agent. Amman Jordan (2008 - 2015)
- Applied Science Privet University, in Studies &Consultations Center, coordinator and full time lecturer, (English language for pre-intermediate, English for Tourism, Hotel management, Administration and Accounting for travel agency, and Air cargo (25/7/2006 – 5/10/2008).
- Amman Private University, in Studies &Consultations Center at the same time Applied Science University, Lecturer in the Programs of the American University of Cairo Which held the Courses in Amman co-operate with Center (15/10/2003 – 25/7/2006)
- International Tours Lufthansa City Center, Assistant Office manager, Hotel Reservation, Incoming, Outgoing package, Airline Reservation and office administrator (15/5/2001 – 1/3/2003).
- University of Jordan, in Studies & Consultations Technical Services Center, Lecturer in IATA / UFTAA International Travel and Tourism Management

Subjects: Managerial Skills, English Language, MICE –Meeting, Incentive, Conference and Exhibition. Administration and Accounting.

### ***Conferences:***

- MTCOON Conference, Online attendance Antalya, Turkey. March 24-26 2022.
- International Conference on Responsible Tourism and Hospitality (ICRTH2021).
- Webinar: Best practices for using crowdsourcing platforms for survey research: The Case of Amazon Mechanical Turk (MTurk)" April 9, 2021
- The 1st Asia Pacific Virtual Event Conference (AVEC) 26 November 2020
- 10<sup>th</sup> Global Islamic Marketing Conference (GIMAC 10) Alanya, Turkey April 2019.
- The 3<sup>rd</sup> International Conference on Petra and Nabataean Culture 19 -21, June, 2018 Petra, Jordan.
- Jordan's Tourism Competitiveness Index 2016 (USAID) Amman, Jordan 2017.
- Tourism Research symposium, Jordan University with USAID, Amman ,Jordan 14 May 2014.
- Ethics and communication skills and assets of tourism and hospitality services, Jordan University, Aqaba Branch- Jordan May 2014.
- IATA Congress, Discuss all the Training Innovation, Work shop Stanford University , Workshop Harvard University .( IATA/ EITHAD AIRLINES Abu Dhabi, UAE. 19 -20 March 2013.
- Tourism and Hospitality Education and Training Conference (USAID/Jordan University – Tourism & Hospitality Faculty/ Aqaba, 19 Dec 2012.
- Petra Preserving and Developing Jordan's Cultural Attraction (USAID/ Petra Development & Tourism Region Authority, Amman, Jordan 17 Oct 2012.
- USAID Workshop about Tourism Teaching Development as a representative for Jordan University – Tourism & Hospitality Faculty/ Aqaba). Amman, 16 Sep 2012
- IATA Congress, Discuss all the Training Innovation, Work shop Stanford University, Workshop Harvard University. Istanbul, Turkey 18 -19 May 2012).
- Tourism in Amman Downtown between Reality and Ambition. (Jafra organization & Archaeology and Tourism Ministry ) Amman, Jordan 14-15 Feb. 2012.

### ***Committee:***

- Student Affairs Committee, Archaeology and Tourism School, Jordan University, 2018-2019
- Decision of Supply, Installation, Operation & Maintenance Committee (Computers, Printers, Projectors) The University of Jordan, 2017
- Employee Affairs Committee, Hospitality and Tourism School, the University of Jordan- Aqaba Branch, 2012 -2014.

### ***Projects:***

These researches is mainly done to support the Master degree's subjects:

- Services Marketing – Tourism Marketing.
- Customer service in 5 and 4 Stars Hotels in Amman –Management of tourism resources.
- The Foreign Tourist Vision of the Tourism in Jordan – Tourism products in Jordan.
- Incoming tourism and the problems - field training in Jerash

### ***Researchs:***

- Ismaiel Abuamoud.; Amal Ibrahim & Lubna Hijawi, 2019. "Estimating the Economic Impact of Tourism in the North of Jordan through the I-O Approach," European Research Studies Journal, European Research Studies Journal, vol. 0(1), pages 254-266.
- Lubna S Hijawi.; Ismaiel Abuamoud.; Noah Wilkerson.; and Nada Al Rawabdeh, 2019. Availability of Friendly Islamic Tourism Facilities in Jordan, "Journal of Tourism, Hospitality and Sports", V. 41, 2019. DOI: 10.7176/JTHS